



**L.D. ARTS
COLLEGE**
(AUTONOMOUS)



B.S. APPLIED PSYCHOLOGY **(HONOURS)**

4 YEARS PROGRAMME

www.ldarts.edu.in

UNDERSTANDING AUTONOMY:

- Autonomy is the prestigious status conferred by the UGC to reputable colleges with outstanding performance and a history of excellence. The Autonomy status grants institutions the authority to independently design and implement their academic programs and curriculum.
- At L.D. Arts College, we are proud to be recognized as an autonomous institution, conferred with the esteemed status by the UGC. This distinction signifies our commitment to academic excellence and innovation in education. As an autonomous college affiliated with Gujarat University, we hold the reins to design our own programs and curricula, ensuring that our students receive a dynamic and industry-relevant education.

WHAT AUTONOMY MEANS FOR THE STUDENTS:

01

Curricular Freedom: Autonomous colleges have the authority to craft their own programs and curriculum. This means that we can tailor our courses to meet the evolving needs of the industry, incorporate cutting-edge technology, and address societal demands.

02

Degree Affiliation: While we have the autonomy to design our curriculum, it's important to note that the college continues to be affiliated with Gujarat University, and the degree is conferred by Gujarat University, ensuring that our qualifications maintain their credibility and recognition.

03

Industry-Relevant Education: With the freedom to decide our curriculum, we prioritize staying abreast of industry trends, integrating state-of-the-art technology, and incorporating timely updates. This ensures that our courses remain relevant and aligned with the demands of the modern workforce.

04

Flexibility and Adaptability: As an Autonomous college, we have the flexibility to update our courses as needed, ensuring that our students are equipped with the most up-to-date knowledge and skills. This means that you won't be learning outdated concepts but rather staying ahead of the curve in your field of study.

BACHELOR OF SCIENCE (B. S. HONS) APPLIED PSYCHOLOGY

To provide high-quality education in psychology that fosters the development of students so that they will make worthy contributions to society. To engage in the discovery of knowledge about the biological, socio-cultural, and psychological processes that affect behavior by using scientific research methods. Through a blend of theoretical coursework, research opportunities, and practical applications, students will develop a deep understanding of psychological principles, research methods, and their implications for diverse fields such as education, counseling, social work, and human resources.

PROGRAM LEARNING OBJECTIVES



Disciplinary Knowledge:

Able to understand basic concepts of Psychology. Understand human development.

Reflective Thinking:

To understand the process of human development and change from biological, psychosocial, cultural and environmental perspective.



Field Tour:

To organize field tour and write field tour report.

Research skills:

To do quantitative and qualitative analysis of human behavior in control conditions.



Digital Literacy:

To use psychometric tools in an appropriate manner and to familiarize students with basic statistical methods.

Implication in Real Life:

Make use of learning, motivation and personality theories in daily practice.



PROGRAM LEARNING OUTCOMES

Knowledge base of Psychology Students will be able to demonstrate familiarity with the major concepts, theoretical perspectives, empirical findings, and historical trends in psychology.

Research Methods in Psychology Students will be able to design, implement, and communicate basic research methods in psychology, including research design, data analysis, and interpretations.

Students will be able to design, implement, and communicate advanced research methods in two or more focused domains within psychology, including research design, data analysis, and interpretations within each domain.

Critical Thinking Skills Students will be able to use critical and creative thinking, skeptical inquiry, and a scientific approach to address issues related to behavior and mental processes.

Digital Literacy Students will be able to use psychometric tools in an appropriate manner and will also be familiarize with basic statistical methods.

Communication After completing Foundation courses students will be able to write a cogent scientific argument, present information using a scientific approach, engage in discussion of psychological concepts, explain the ideas of others, and express their own ideas with clarity. They will also be able to develop flexible interpersonal approaches that optimize information exchange and relationship development.

Applications of Psychology Students will be able to apply psychological principles to individual, interpersonal, group, and societal issues.

Ethical & Social Responsibility in the World Students will value empirical evidence, tolerate ambiguity, act ethically, and recognize their role and responsibility as a member of society.

CAREER PROSPECTUS

The emphasis in this goal is an application of psychology-specific content and skills, effective self-reflection, project-management skills, teamwork skills, and career preparation. Foundation outcomes concentrate on the development of work habits and ethics to succeed in academic settings. These skills can be developed and refined both in traditional academic settings and extracurricular involvement. In addition, career professionals can be enlisted to support occupational planning and pursuit. This emerging emphasis should not be construed as obligating psychology programs to obtain employment for their graduates, but instead encourages programs to optimize the competitiveness of their graduates for securing places in the workforce.

Here are some of the opportunities awaiting you:

Counselor & Psychologist in various setting like School, Industry, Hospitals, and Rehabilitation Centers etc.
| **Psychotherapist** | **Mental Health Professionals** | **Advertising Industry** | **Media** | **Personnel Administration** |
Human Resource Specialist | **Social Worker** | **Market Researcher** | **Child /Youth Guidance Center.**

JOIN US TODAY

Join us today and begin your journey into the fascinating world of human behavior and mental processes. At LD Arts College (Autonomous), our B.S. in Applied Psychology program blends academic rigor with practical exposure, preparing you for diverse career paths in mental health, education, corporate sectors, and beyond. Unlock your potential—study psychology with us and shape a better tomorrow.



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